

Workshop for MBA Students On
**PREPARING REAL TIME
RESEARCH PROJECTS**

2nd - 8th August, 2019

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Organized by

Department of Business Management
VAAGDEVI DEGREE & PG COLLEGE

Kishanpura, Hanamkonda-506 001



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DEPARTMENT OF BUSINESS MANAGEMENT

VAAGDEVI

DEGREE & P. G. COLLEGE

CO-EDUCATION
(AFFILIATED TO KAKATIYA UNIVERSITY),
WARANGAL



VAAGDEVI DEGREE & PG COLLEGE

Vaagdevi Degree and P.G. College is one of the oldest and prestigious educational institutes in Telangana State, catering to the higher educational needs of the region. It was established in 1993 by Viswambhara Educational Society and affiliated to Kakatiya University. The college is managed by eminent educationists and social workers who are dedicated to the cause of imparting quality and value based education to the people of the State. Over the years, the College has the approach of developing overall personality of students. The College was started in 1993 with strength of 40 students. Slowly and steadily, the College expanded in terms of courses as well as student strength and today it is considered as one of the premier colleges of the Northern region imparting higher education in the State.

The College is located at Kishanpura/Ramnagar, the heart of the city and easily accessible from any corner of the city. Goddess Saraswathi Temple in the campus gives inspiration to students, management, faculty and employees. The college provides state of the art infrastructure. Apart from teaching, the college is committed to develop all round personality of students which help them to enter the world with confidence and motivation. Regular skill development and training programmes are arranged through internal faculty as well as external training agencies. The Training and Placement Cell of the College also provides career guidance to students and provides many value added programmes beyond the syllabus.

DEPARTMENT OF BUSINESS MANAGEMENT

The MBA Programme of Vaagdevi Degree & PG College was started in 1995 and now 23 batches have passed out successfully from the College. It is affiliated to Kakatiya University and recognized by AICTE and Government. AICTE's first approval was given with an intake of 30 and the intake is enhanced to 360(2017). The MBA Programme is managed by Department of Business Management. Ever since the inception of MBA Programme, the College has been striving to provide professional and quality education to meet the expectations of industry and academics.

The MBA programme is run in a separate four storeyed building equipped with the state of the art infrastructure including spacious class rooms with LCDs, audio visual teaching aids, well equipped computer lab, rich library, seminar halls, conference hall, syndicate rooms, etc., The intellectual capital of the Department includes qualified, experienced and dedicated faculty with specialization in marketing, finance and human resource management. Many students of the Department have settled in abroad by engaging themselves as teachers and executives in various organizations. The faculty members have actively engaged in research and published National and International Journals. The Department has conducted National Seminars and Faculty Development Programmes on various contemporary themes.

THE PROGRAMME

As per the curriculum of the universities, every student of Master of Business Administration (MBA) is required to undertake a major individual piece of research work - the Project or Dissertation. Project work is an important part of the programme that tests the student's ability to understand and apply the theory, the concepts and the tools of analysis to a specific problem situation. In contrast to the other elements of MBA programme, where the students are guided closely, the aim of the Project is to give the student an opportunity to learn independently and show that student can identify, define, analyse problems, issues and integrate knowledge in a business context.

Unfortunately the students are treating project work as another written assignment. Though the project work provides the opportunity to judge the student's time and self-management skills and ability to successfully undertake a long and in-depth study, majority of students and teachers in the institutions offering MBA courses are not recognising the importance of the project work. MBA Students at the end of course by unethical practices submitting the projects which are outdated, not genuine in terms of data or prepared by some body. Sometimes the photocopying centres have become learning centres of supplying the readymade project reports consisting of irrelevant data.

In view of the disturbing trend in the preparation of project works among the students of MBA, the Department of Business Management is proposing to organise a workshop for MBA students on **Preparation of Real-time Research Projects**. This workshop aims at sensitizing the MBA students to a) Review of Literature b) Formulate a Research Problem c) Design the research study d) Prepare a questionnaire (if needed) e) Analysis of the data with the help of software –SPSS and f) Prepare a written report. The workshop will be scheduled between 10 am and 5 pm on all seven days

REGISTRATION

The workshop is conceptualized for MBA students studying their courses in the colleges affiliated to the Universities in Telangana to facilitate them to acquaint with tools and techniques for preparation of research reports. The participants of the proposed workshop will be: (a) MBA students of Vaagdevi Group of Colleges (b) MBA students of affiliated Colleges in Telanagana. Interested students may submit the registration form to the Contact Persons before 27th July 2019 by paying a nominal delegation fee of Rs.500 in the form of Cash. The programme is non-residential and out station participants have to make their own arrangements for stay and food. However, the Department will arrange snacks and tea to the participants free of cost during the sessions.

Venue of the Programme

Department of Business Management

Vaagdevi Degree and PG College
Kishanpura, Hanamkonda.

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